

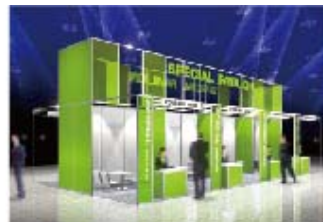


Focusing organic thin film photovoltaic cells, dye-sensitized photovoltaic cells, multi-junction photovoltaic cells, quantum dot photovoltaic cells, and ultra-high-efficiency concentrating photovoltaic cells, and related technologies

Information about the Next-generation Solar Cell Plaza

Total Photovoltaic Event for Solar Power Generation: PVJapan 2011

December 5 (Mon.) - December 7 (Wed.), 2011, Makuhari Messe (Special Exhibit Plazas)



For convenience, three different types of exhibit booth are available. Also, a mini presentation stage is provided for the dedicated use of companies exhibiting in this plaza. Facilities are provided where you can undertake consultations and do effective and significant business. Please take advantage of these plazas to make the most of your presence at PVJapan.

Participation in the Next-generation Solar Cell Plaza at PVJapan

Applicable products and technologies

New technologies (R&D), materials, processes, prototypes and other exhibits relating to next-generation solar cells and systems including organic thin film photovoltaic cells, dye-sensitized photovoltaic cells, multi-junction photovoltaic cells, quantum dot photovoltaic cells, and ultra-high-efficiency concentrating photovoltaic cells

Exhibit booth prices (including tax)

[1] 2m (W) x 1m (D) booth (includes basic fittings*, maximum one booth per company)

JPEA/SEMI members	¥136,500
JPEA/SEMI non-members	¥157,500

* Basic fittings

Walls, exhibit panels (990mm (W) x 495 mm (D) x 800mm (H)), company name, sign, spotlight, electric power outlets (100V, up to 500W), cost of electrical wiring (100V, up to 500W), electricity usage (100V, up to 500W)

[2] 2m (W) x 2m (D) booth (space only)

JPEA/SEMI members	¥178,500
JPEA/SEMI non-members	¥210,000

[3] 3m (W) x 3m (D) booth (space only)

JPEA/SEMI members	¥378,000
JPEA/SEMI non-members	¥409,500

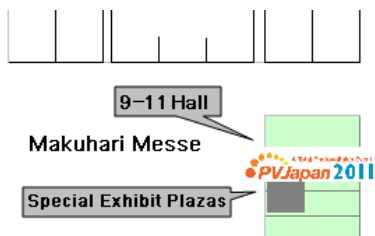
Registration web site <http://semi.jp/pv11j>

How to Apply

Please enter your company name, desired booth type, and number of booths at the registration web site (<http://semi.jp/pv11j>), then print out and affix your seal to the Exhibit Booth Application and Contract Form and send them to the Sales Department at SEMI Japan.

* Make sure the seal affixed before sending the Exhibit Booth Application and Contract Form. Please note that you cannot reserve a booth simply by registering at the registration web site. You must also send in the application form.

Location of Special Exhibit Plazas



The Special Exhibit Plazas are organized by the following four topics. Please contact SEMI Japan (see contact information below) for more information about plazas.

- ◇ PVJapan Special Area - Next-generation Solar Cell Plaza
- ◇ PVJapan Special Area - Solar Panel Installation Consultation Plaza
- ◇ Joint Special Area with RE Fair – Smart Networks/Smart Houses Plaza
- ◇ Joint Special Area with RE Fair – Battery, Electric Power Storage, and Transportation Systems Plaza

<Contact for inquiries and applications>

Outreach & Membership, SEMI Japan: e-mail: pvj@semi.org, Telephone: 81.3.3222.5988